

Code No: R20A1206

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous Institution – UGC, Govt. of India)

III B.Tech II Semester Supplementary Examinations, April 2025

Data Warehousing and Data Mining

(IT, CSE-AIML & B.Tech-AIDS)

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Time: 3 hours

Max. Marks: 70

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing **ONE** Question from each SECTION and each Question carries 14 marks.

SECTION-I

			BCLL	CO(s)	Marks
1	A	Explain 3-tier Architecture of Data warehousing?	L1	CO-I	[7M]
	B	Define Data Warehouse? Differentiate between OLAP and OLTP?	L2	CO-I	[7M]

OR

2	A	What is a Data Cube in a multidimensional data model? Explain briefly about Data Cube with a suitable example?	L1	CO-I	[7M]
	B	Discuss typical OLAP operations with suitable examples?	L1	CO-I	[7M]
3	A	Explain various issues related to data cleaning.	L2	CO-II	[7M]
	B	Explain the data preprocessing techniques in detail	L2	CO-II	[7M]

OR

4	A	Explain various Data Mining Functionalities	L3	CO-II	[7M]
	B	Illustrate briefly about any 4 Data mining tasks Primitives with suitable examples?	L2	CO-II	[7M]

SECTION-III

5	A	Explain the terms i) support ii) confidence iii) association rule iv) apriori principle	L2	CO-III	[7M]
	B	Find all frequent itemsets using Apriori Algorithm with min support of 40% for the below transaction database	L5	CO-III	[7M]
		TID items			
		100 B,C,E,J			
		200 B,C,J			
		300 B,M,Y			
		400 B,J,M			
		500 C,J,M			

OR

6	A	Explain the methods for compact representation of frequent itemsets with relevant examples (closed frequent itemsets, maximal frequent itemsets)	L2	CO-III	[7M]
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- B Generate frequent itemsets for the following data using FP-Growth algorithm with min support=50% Transaction List of items **L5 CO-III [7M]**

<i>T1</i>	<i>I1,I2,I3</i>
<i>T2</i>	<i>I2,I3,I4</i>
<i>T3</i>	<i>I4,I5</i>
<i>T4</i>	<i>I1,I2,I4</i>
<i>T5</i>	<i>I1,I2,I3,I5</i>
<i>T6</i>	<i>I1,I2,I3,I4</i>

SECTION-IV

- 7 A Explain the working of a Decision Tree with an example **L2 CO-IV [7M]**
 B Discuss the working of Naïve Bayes Classifier in finding the conditional probability **L3 CO-IV [7M]**

OR

- 8 A Discuss General Approaches to solving a classification problem **L3 CO-IV [7M]**
 B Explain K-Nearest Neighbor Classification-Algorithm and Characteristics. **L2 CO-IV [7M]**

SECTION-V

- 9 A Explain about various hierarchical clustering methods. **L2 CO-V [7M]**
 B Explain about K-Means clustering. **L2 CO-V [7M]**

OR

- 10 A Define clustering? Explain about types of data in cluster analysis **L1 CO-V [7M]**
 B Describe key issues, strength and weakness in hierarchal clustering. **L2 CO-V [7M]**
